

COMBAT FAKE NEWS TODAY USING NDN PRINCIPLES

Goal: Image watermark published content in a way that is subtle, yet easy to decrypt even after some amount of lossy conversion.

Technology should be usable by websites – the next step would be to make it a wordpress plugin, for example.

Goal is to port NDN principles onto the current web.

Stop fake news by making all published web and app content verifiable!



The screenshot shows a web browser window with the URL <https://www.recode.net/2017/9/27/16...>. The article title is "Mark Zuckerberg denies Facebook has any fake news or that it influenced any elections: 'You're all crazy, get over it or I'll sue you!'". The byline is "By Kurt Wagner | Sep 27, 2017, 6:15pm EDT". Below the title is a large image of Mark Zuckerberg speaking. To the right of the main image is a "MOST READ" section with a smaller image of a man and the text "The logic behind Apple's give-us-half-your-revenue pitch to news publishers".

Super genuine believable truthful news!

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